



Inner South Community Committee Facebook Page

Highlights

9th March 2023 - 7th June 2023

Inner South Community Committee Facebook Page

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 1st January 2023 the Inner South Community Committee Facebook page has gained **394 new followers** since the last update, making a total of **1,759 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 1st March 2023 was the posting regarding *the Let's Move: South Leeds event at Cross Flatts Park*

- Reached a total of 4,560 people
- Received 43 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 1st March 2023. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place - Let's Move: South Leeds - Active Leeds

4,560 people had this post delivered, with **142** post clicks with **43** likes, comments and shares.

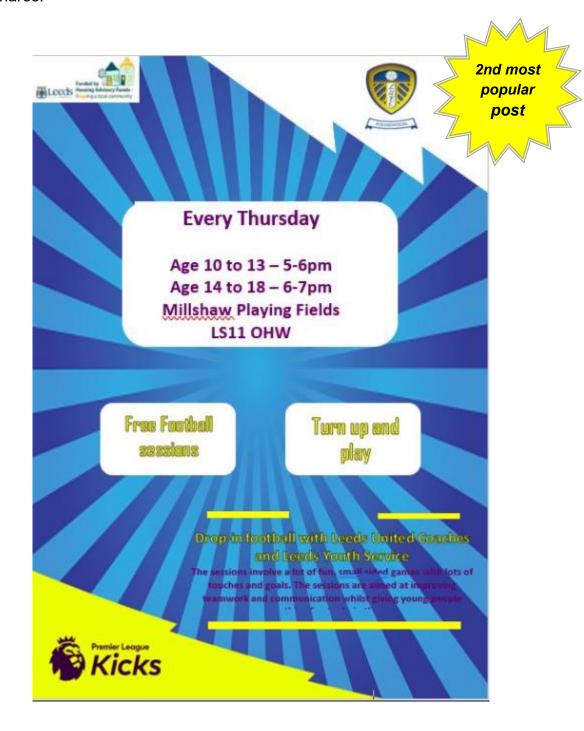
Top

Post!!



2nd Place – Free footballs sessions on Millshaw Playing Fields – Premier League Kicks

1,074 people had this post delivered, with **140** post clicks with **33** likes, comments and shares.



3rd Place - Healthy Holidays - Leeds City Council

1,357 people had this post delivered to them and it had **52** post clicks, with 12 reactions, comments and shares.

